

Paris, 5 April 2011

## Elior takes the opportunity of France's Sustainable Development Week to reaffirm its CSR commitments

**The Elior Group has decided to participate in France's Sustainable Development Week between 4 and 8 April by organising a range of different events within its contract catering divisions. These events will give the Group the opportunity to demonstrate how it is putting its promises into practice and to reaffirm its commitment to sustainable growth underpinned by social, economic and environmental responsibility.**

For the ninth edition of the Sustainable Development Week, Elior's contract catering subsidiaries, Avenance Entreprises and Avenance Enseignement & Santé, intend to encourage their partners and guests to become more environmentally friendly through various awareness-raising sessions tailored to each of the companies' markets. These events will be held in the Group's restaurants and canteens and structured around the three areas of responsibility set out in Elior's sustainable development policy – "Designing a responsible offer", "Acting as a committed employer" and "Forging close relations with our stakeholders". Examples of the topics covered include:

- Encouraging the use of locally grown, seasonal and organic products.
- Raising awareness about safeguarding endangered species and using low-carbon products.
- Providing information to young disabled people seeking to have a career as a cook.
- Helping children to understand the importance of recycling and not wasting resources.
- Using worm composters to demonstrate natural life cycles.

Sustainable development is also a key issue for many of the Group's clients, and those supporting the events organised by Elior during the week include Agen City Council, the Blois Central Kitchen, France Telecom's sites in Montpellier, Paris and Avignon, the European Council, the University of Lyon, and Renault's headquarters in Boulogne Billancourt.

According to Elisabeth Derancourt, the Group's Sustainable Development Officer: *"The Sustainable Development Week will enable us to showcase the sustainable development initiatives we have already undertaken and to secure their long-term viability. It is the perfect opportunity for us to raise the awareness of our clients and guests on sustainable development issues and to exchange thoughts and ideas with them"*.

Elior has drawn up a structural framework for implementing its sustainable development policy, in the form of a set of Sustainable Development Guidelines that describe the improvement objectives for each main area of the Group's business. A number of specific projects are scheduled for 2011, including designing systems and processes to enable each site to control its greenhouse gas emissions and setting up an overall responsible purchasing strategy.

## **About Elior**

Founded in 1991, Elior ranks third in the European contracted foodservice and related services market, holding leading positions in Contract Catering & Facilities Management and Concession Catering & Travel Retail. In 2009/2010, the Group generated revenue of €3.783 billion. Each day, Elior's 82,000 employees serve 3 million guests at 15,000 restaurants and outlets in 15 countries. Elior is active in the Business & Industry, Education, and Healthcare & Seniors sectors, as well as in travel (airports, railway stations and motorways), and leisure & culture (museums and exhibition centres). As a socially responsible enterprise, Elior signed up to the United Nations Global Compact in 2004. The Group takes special care to provide nutritionally balanced meals to guests, limit the environmental impact of its operations and purchases, and support employee integration and training. For more information please visit [www.elior.com](http://www.elior.com)

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